

CLASSIFIED.

CLASSIFIED. FAQ's

Who are CLASSIFIED.?

CLASSIFIED. is a video and social platform that gives content creators their own micro-community and the chance to turn their talent, creativity and hard work into uncapped earnings via subscriptions and one off "Requests". It is a single platform for customers seeking targeted and relevant content that benefits their daily lives, well-being and skillset.

What we do:

CLASSIFIED. enriches the interaction between content creators and consumers for the mutual benefit of both parties, through an intuitive, easy to use, value adding native app. We provide live video integration, the ability to upload pre-recorded video and audio, and a social media feed for creators to interact with their subscribers.

Subscribers can also interact with others who subscribe to the same group. This creates a community-like feel for those people with a common interest.

What will the platform be on?

CLASSIFIED. is a native app available to download on both iOS and Android

How much does it cost?

CLASSIFIED. is free to download and users can set up both a customer account and a creator account. The costs to access creator content is set by the creator via a subscription. All subscription amount are inclusive of VAT.

What makes us different to other platforms?

There are millions of exceptionally creative people in the world, producing high-value video and audio content, who also command a loyal following. Despite the vast range of social and video platforms, content creators find it hard to monetise their work. We aim to change that by giving creators a chance to earn from all their loyal consumers.

From a consumers perspective, the sheer volume of content on other platforms makes it difficult for an end user to easily find relevant content that meets their daily needs. This doesn't make for a personal experience. We give consumers the option of ingesting content that enriches their lives and gets rid of all the unwanted distractions. Users can be part of a community that they feel valued in.

How do CLASSIFIED. deal with online abuse?

CLASSIFIED. does not tolerate any form of online abuse. Any users deemed to be breaking our standards will be subject to review, where CLASSIFIED. withhold the right to immediately remove users from the platform.

How do content creators earn money on CLASSIFIED.?

When users register to “Be A Creator” they will have the ability to set their subscription amount and also set their personal “Requests” list. CLASSIFIED. take a 25% fee on all transactions, content creators take the rest of the transactional amount minus payment processing fees and VAT.

How do I create an account?

You can create a CLASSIFIED. account by simply downloading the iOS or Android app

How do I log in if I have forgotten my username/password?

You can retrieve your log in details by clicking the forgotten password link.

How do I close my Creator account?

To close your creator account you need to email CLASSIFIED. at customerservices@classified.app

How are Creators paid?

Creators are paid weekly. They will be paid into the account details they have provided to CLASSIFIED. when registered as a Creator. All payments represent the amount earned in the previous week minus CLASSIFIED. 25% fee and processing fees.

Do I get confirmation of my payments?

All users who subscribe to a Creator account, or make a one-off payment request, will receive email confirmation of their transactions.

How do I close my CLASSIFIED. account?

To close your CLASSIFIED. account, please contact customerservices@classified.app

What is the minimum subscription fee?

Creators can set their subscription fee to whatever amount they deem suitable for their services and content, however, the minimum subscription amount is £2.50.

Can I get a refund?

CLASSIFIED. do not issue any refunds. Once you subscribe to a Creator you have access to their content immediately. The only time CLASSIFIED. will consider a refund is if a "Request" hasn't been actioned within the agreed timeframe (7 days of payment). For any complaints of Creators not actioning these requests, please report this to the CLASSIFIED. internal account or email us at customerservices@classified.app

How do I unsubscribe to a Creator?

To unsubscribe to a Creator, users can contact the CLASSIFIED. internal account or email us at classified@classified.app

Is there a video duration limit?

Creator can upload videos up to 20 minutes in duration.

How do I schedule a live event?

All live events are done through Zoom. On the Live Event post, you can enter all the event information and post the zoom link for you subscribers to connect to.